

RUBY/API/MOBILE DEVELOPERS

Our World Will Never Be the Same – Because of You and **Smart Voter**[®]

WHO WE ARE

We're Smart Voter – and our mission is to be a high-quality, unbiased source of information that helps all of us make better decisions as vital participants in our democracy. We do that by developing innovative web-based tools and applications that serve up this information in useful, insightful and compelling ways.

To date Smart Voter has been one of the largest, longest-operating and most trusted online sources of unbiased election information anywhere. We are one of the only sources that offer truly comprehensive ballot information that includes profiles on tens of thousands of *local* candidates and ballot questions as well as more easily-compiled state and federal information. Millions of voters count on our election database every year and query it using our customized address lookup. Our free, nonprofit and largely volunteer-driven service is offered via a partnership of selected state and local League of Women Voters and election officials in communities around the U.S.

WHAT WE'RE DOING

We're building the Next Generation of Smart Voter! We're going to take the millions of eyeballs that we already reach and engage an even larger audience. We're going to help change the way people think about political information and good government. And we're going to help shape the way that important and difficult public issues are portrayed in the media to better inform and engage people.

As we've been doing since 1996, we won't tell voters what to think or what to believe -- but trust that helping them better understand their choices will lead to better decision-making at both the ballot box and by our public officials. We are focusing on creatively applying technology to help people understand their differences and come up with constructive solutions -- instead of using it to find more sophisticated ways to isolate, mislead and foment discord as is so often the case today.

WHO YOU ARE

You're a creative and energetic developer interested in helping build simple tools and complex applications that will contribute to breakthroughs in effective democracy and

government. You have an open and collaborative style with effective communication skills, and the pride to completely test and document your work.

We're open to developers at all experience levels – but we're looking for the skills and experience to take on one or more of the following contract projects that Smart Voter will be undertaking over the next eighteen months:

- ✓ Developing an election data API
- ✓ Developing web front ends and mobile apps to consume that API
- ✓ Developing a web application for administering our voting information databases
- ✓ And designing the next generation of applications that can curate sophisticated political content.

Depending on the project, you will need one or more of the following specific skills:

- ✓ All-around knowledge and significant experience with Ruby on Rails. Experience with API development and integration.
- ✓ A solid command of basic web standards such as HTML, JavaScript, CSS, and familiarity with jQuery and browser compatibility issues.
- ✓ The ability to quickly build innovative and interactive web and/or mobile applications, plus the flexibility to quickly prototype and iterate to production.
- ✓ A real sensitivity to good design and the user experience.

The following background would be nice to have:

- ✓ Some familiarity with Perl.
- ✓ Experience working with large, high-traffic websites.
- ✓ Scaling and clustering MySQL.

And most of all, you care about good government and are passionate about being part of a mission that is vital to our democracy!

Smart Voter[®]

LEAGUE OF WOMEN VOTERS OF CALIFORNIA EDUCATION FUND

Respond with a resume and brief cover letter to:

Ernie Ting, Senior Director for Smart Voter

SmartVoterJobs@gmail.com

www.SmartVoter.org

WEB AND UI DESIGNERS